

Sales Order

Date: 4/14/22

Station: KRVN-FM Contract#: 60206412 Agency: AXMEDIA
 Contract Name: 2022 Primary Election 3488 FM Address: 800 W. 47th Street, Ste 200
 Proposal#: A3A47FCB-CAFE-425B-B179-8C432C0A8ED City: KANSAS CITY State: MO
 D Zip: 64112
 Start Date: 4/18/22 End Date: 4/22/22 Buyer: _____
 Revenue Type: Political Type: Cash Tax Schedule: _____ (None)
 Advertiser: JIM PILLEN FOR GOVERNOR/AGY Agency Commission %: 15
 Address: _____ Billing Cycle: Standard
 City: _____ State: _____ Zip: _____ Salesperson: 1116KDALL Comm %: 0
 Product Name: 2022 Primary Election 348 Makegood Policy: Within Contract Dates
 Estimate #: 3488
 Competitive Code: Political

No	DATES		Alt wks	TIMES		LEN	DISTRIBUTION										RATE	TOTALS		PTY
	START	END		START	END		M	T	W	T	F	SA	SU	Per Wk	D/W	SPOTS		\$\$		
1	4/18/22	4/22/22		6:00 AM	10:00 AM	60	X	X	X	X	X			13	W	29.05	13	377.65	1	
2	4/18/22	4/22/22		10:00 AM	3:00 PM	60	X	X	X	X	X			12	W	29.05	12	348.60	1	
3	4/18/22	4/22/22		3:00 PM	7:00 PM	60	X	X	X	X	X			10	W	24.21	10	242.10	1	

Rating Projections: By Month

Apr 22
 CA 968.35
 ST 968.35

☒ Print Spot Prices

☒ Co-op Required

Thank You For Your Business

Notes to Traffic: Marketron 200345

TOTAL SPOTS 35

GROSS TOTAL \$ 968.35

ADJUSTED SPOTS 35

ADJUSTED TOTAL \$ 968.35

APPROVE DECLINE

☒ ☐ 1116jhou, 04/14/22 @12:09PM
☐ ☐ Sales Manager
☐ ☐ Business Director
☐ ☐ Station Manager

Apr 14, 22
 CONT# 35839476 Mod# Ver# 1 (Last =)
 REP KATZ RADIO
 TO KRVN-FM (Lexington, NE)
 FM KELLI-SUSAN PARK-HEGMANN
 OFF DALLAS
 AGY AXMEDIA
 ADDR 800 W 47TH ST STE 200
 KANSAS CITY, MO 64112

DDS CONT# 0
 C/P/E: / / 3488

SALESPERSON FAX#

PH #

BYR TAYLOR FERNIE
 ADV JIM PILLEN FOR GOVERNOR
 PDT 2022 Primary Election
 FLT Apr 18, 22 - Apr 24, 22

* REP ORDER COMMENT *

** 4/14/2022 11:35:00 AM: NEW ORDER 4/14 - THE NEW ORDER WILL RUN MON 4/18 - SUN 4/24. PLEASE
 CONFIRM THE NEW ORDER ASAP AND ALERT ME OF ANY PRE-EMPTS. THANK YOU!

PLEASE INCLUDE ISCI AND ESTIMATE NUMBER ON ALL INVOICES. WE ARE SET UP TO RECEIVE INVOICES
 ELECTRONICALLY : TVINVOICES ID #9916670 OR TV16670, RADIOINVOICES ID #9914861 OR RI14861,
 MARKETRON #184659, SPOTDATA #2095 || POPULATIONBUYTYPE: CPP.

** 4/14/2022 11:35:00 AM: NEW ORDER. PLEASE CONFIRM WITHIN 24 HOURS ONLINE OR BY EMAIL AT
 LISA.TRAYLOR@KATZMEDIA.COM THANKS!

MC	LN	DAYS	TIME	LEN	EFFECTIVE DATES	# OF WKS	NPW	RATE	TOT SPTS
		<u>FLIGHT 1</u>							
	1.1	MTWTF..	6A - 10A	60	4/18/2022 - 4/22/2022	1W	13	\$29.05	13
	1.2	MTWTF..	10A - 3P	60	4/18/2022 - 4/22/2022	1W	12	\$29.05	12
	1.3	MTWTF..	3P - 7P	60	4/18/2022 - 4/22/2022	1W	10	\$24.21	10
					** WEEKLY FLIGHT TOTALS **		35	\$968.35	

	Apr 22						
SPOTS	35						
CASH	968.35						
TRADE	0.00						
NSL	0.00						
TOTAL	968.35						

						TOTAL
SPOTS						35
CASH						968.35
TRADE						0.00
NSL						0.00
TOTAL						968.35

CONT# **Apr 14, 22**
35839476 Mod# Ver# 1 (Last =)
REP **KATZ RADIO**

DDS CONT# 0
C/P/E: / / 3488

**** Competitive Comments ****

SVC: SP15 TSA CustRadio
Demo Adults 18+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.